

## INTRODUCING LOCAL GROUP



In trying to find new ways to promote farm animal welfare, Compassion supporters Anna, Sandra and Stu started up a local group, Compassionate Dorset, in 2009.

Since then, they've been actively spreading Compassion's message around Dorset by organising 'Big Lunch' picnics and 'Come Dine with Me'-style dinner parties.

“ We've had a great response from the public who do care about farm animal welfare but would just like more information about farm animal welfare issues. Our main aim is to raise awareness and show people how they can make a real difference, even just by their food shopping choices. We feel it's really important to get Compassion's message to as wide an audience as possible, so we send press releases to local press, and also use the internet – we have over 400 followers on Twitter – follow us on @Compassionately ”



Meet Compassionate Dorset – Catherine, Becky, Anna, Stu and Christine

## COMPASSION & FASHION

Compassionate Dorset also design and print their own, inspiring t-shirts to promote farm animal welfare and raise funds for Compassion.

Originally worn to promote their events, the t-shirts were featured in February 2011's issue of glossy magazine, Cosmopolitan. You can buy the t-shirts direct from Compassionate Dorset at [compassionatedorset.co.uk](http://compassionatedorset.co.uk) and raise money for Compassion at the same time.

